

## **Privacy Policy – EN**

### **Privacy Policy**

**Effective from 03.01.2026**

**Data Controller:** KMR Interior OÜ

### **GENERAL PRINCIPLES**

We do everything on our part to protect the privacy of our clients.

By using our websites, you agree to our data processing rules and conditions.

We confirm that our processing of personal data (hereinafter also data) complies with the applicable legislation of Estonia and the European Union.

### **COLLECTION OF DATA**

We collect personal data primarily when necessary to identify clients and contact them in connection with offering products or services or performing a contract, but also to comply with obligations arising from law.

We collect data:

- when ordering a service, registering as a client, service or e-service user, and in other similar situations;
- when using various e-services (e.g., online store) or other services offered by us;
- using cookies or data disclosed in the user account when visiting our websites;
- based on our legitimate interest (e.g., if necessary for product or service development);
- if needed from other sources (e.g., other service providers or public registers such as population register, commercial register, etc.) when necessary for contract conclusion, performance, or legal obligations. Such processing may also be consent-based.

### **DEFINITIONS**

Processing of personal data is any activity performed with the Client's personal data – collection, processing, storage, correction, or deletion.

Client is a person who visits the website, purchases products and/or works, or submits information to the controller.

Product and/or Work are all products and works offered by KMR Interior OÜ (hereinafter KMR).

### **PROCESSING OF PERSONAL DATA**

By using the website, the user consents to the processing of their data in accordance with these privacy terms.

KMR collects the following personal data:

- user email address – when subscribing to the mailing list or sending an email;
- user name and email address – when submitting an inquiry;
- personal data provided when ordering products and/or works;
- website visit statistics – via Google Analytics, Facebook Pixel, etc.

### **USE OF PERSONAL DATA**

KMR uses personal data:

- to provide the user with a product or work, e.g., to conclude and perform contracts, communicate, and issue invoices;

- to send notifications to the user's email address about invoices, services, and campaigns, only with prior consent.

The user may prohibit processing of their personal data at any time, except when necessary for contractual obligations.

## **TRANSFER TO THIRD PARTIES**

KMR transfers personal data to third parties only if required by law or necessary for performing a product and/or work or fulfilling contractual obligations.

## **RETENTION AND SECURITY**

KMR retains personal data as long as necessary for the purpose or required by law.

KMR applies reasonable measures to protect personal data. Access is granted only to authorized persons, and all personal data are treated as confidential.

## **USER RIGHTS**

The user may make suggestions for improving data processing.

If the user believes their rights have been violated, they may contact the Data Protection Inspectorate.

## **COOKIES**

Cookies are used for a better user experience, marketing efficiency, and usage statistics collection.

Cookies are small text files stored on the user device by the browser. Cookies may be provided by services like Google or Facebook. Cookies are not harmful.

The user is deemed to consent if cookies are allowed in browser settings. Cookies may be disabled manually.

## **CHANGES**

KMR reserves the right to change the privacy terms unilaterally to comply with legislation.

The most recent version is always available on the website.